

Local community

FY 2020 HIGHLIGHTS

Providing a safe environment for communities to come together during the Covid-19 pandemic

£173m

Tax paid (not including tax collected, e.g. VAT)

20%

Achieved sugar reduction pledge to reduce sugar by 20% by FY 2020

#3

Harvester awarded No.3 in Out to Lunch rankings by The Soil Association

Pledge to the Peas Please campaign

Developed a nutritional roadmap focused on enhanced information and balanced choices

We have a long history of providing a central hub to many communities where people have met and socialised for decades. We are proud of our position in local communities and have been pleased to be able to re-establish this service following the initial enforced Covid-19 closure. It was encouraging to see that the pub was one of the most missed meeting places during the first lockdown and that encourages us further to ensure we maintain the prominence of pubs and restaurants within the local community and continue to serve as a place to bring people together.

Many of our brands are long-standing supporters of causes which resonate with the brand and its guests. For example, All Bar One supports Shelter with selected dishes including a donation. Toby Carvery supports the Armed Forces and Nicholson's supports the Royal National Lifeboat Institution.

We are actively looking to enhance the positive impact we can have on local communities, including supporting charities, providing career opportunities, encouraging responsible drinking, and supporting health by enhancing and providing information on the nutritional content of our meals.

ISSUES

- Providing a safe place for communities to meet
- Local disruption
- Impact on local economy
- Social mobility
- Charitable partnerships

HOW WE ENGAGE

We have personal interaction with our guests from the local community within our businesses and our general managers have the support to find ways to connect and support their local communities.

Centrally we support charities which are focused on supporting people and communities. Our charitable partners are Mind and Shelter and we are looking at opportunities to enhance the support we offer.

Last year we developed a partnership with FareShare, donating the food in our supply chain which would otherwise go to waste. FareShare redistribute this food to a number of charitable organisations ensuring that the donated food goes to those who need it.

Our company nutritionist provides expert insight into ways in which we can enhance the nutritional content of our offers, and a working group has established a long-term road map to ambitious goals in this area.

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