Mitchells & Butlers Full Year Results 2016

MILLER & CARTER - STEAKHOUSE

NELCOME

Flavour

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Financial Review 2016 Tim Jones Finance Director



Income statement

(Pre adjusted items)	FY 2016 £m	FY 2015 £m	
Revenue	2,086	2,101	(0.7%)
Operating costs	(1,768)	(1,773)	
Operating profit	318	328	(3.0%)
Interest	(125)	(129)	
Pensions finance charge	(12)	(15)	
Profit before tax	181	184	(1.6%)
Operating margin	15.2%	15.6%	(0.4 ppts)
Earnings per share	34.9p	35.7p	(2.2%)

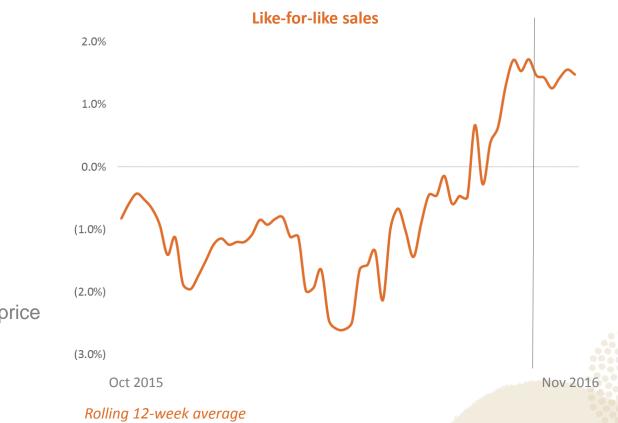


Like-for-like sales

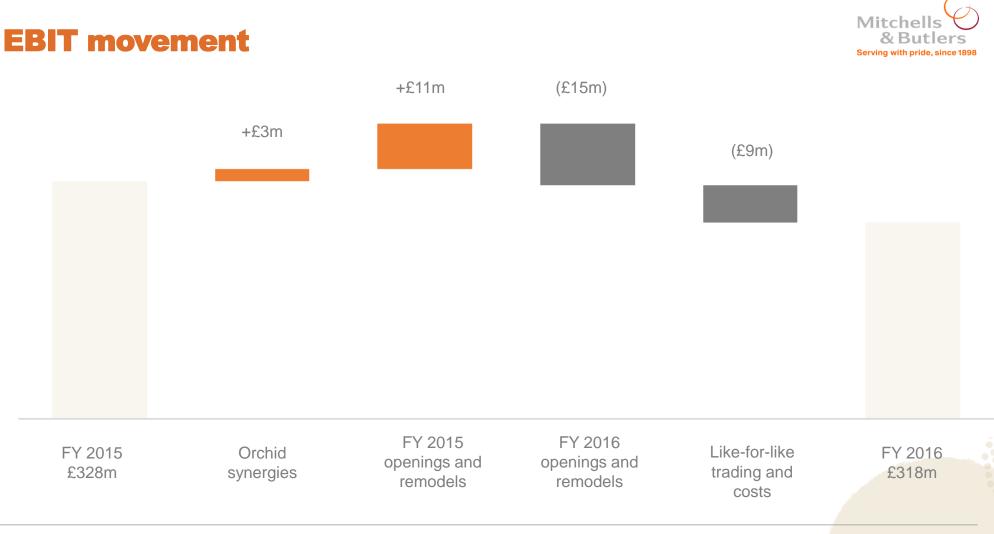
	Week 1 – 28	Week 29 – 52	Week 1 – 52	Week 1 – 8 FY 2017
Food	(2.0%)	(0.8%)	(1.4%)	0.2%
Drink	(1.5%)	1.3%	(0.1%)	0.6%
Total	(1.6%)	0.2%	(0.8%)	0.5%

Like-for-like sales progress





- Building sales momentum
- Impact of events
 - Euro 2016
 - Weather in September
 - Rugby World Cup
- Growth driven by mix, spend per head and price

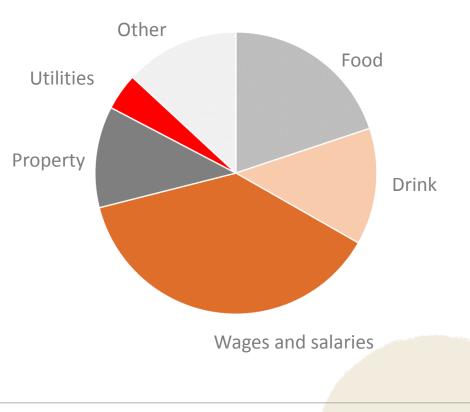


Inflationary cost headwinds - summary

- Labour:
 - NLW increase (Apr 2017)
 - Potentially two NMW increases (Oct 2016 + Apr 2017)
 - Apprentice levy (Apr 2017)
- Business rates increased 20% from April 2017 with transitional relief to 2022
- Duty and £ supply chain inflation assumed to be benign. Approx. 50% bought forward
- Currency impact on supply chain:
 - £100m of non £ purchases
- Utilities incl. energy. Approx. 50% bought forward



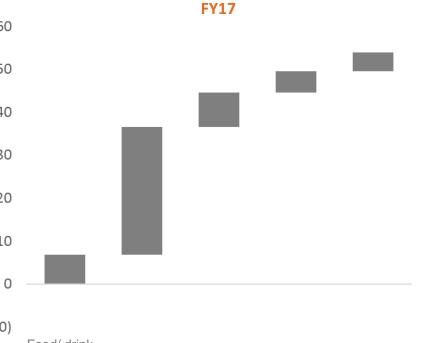
MAB cash cost base (£1.6bn)



Inflationary cost headwinds – FY16 and FY17







Property

Energy

Labour

• Overall inflationary headwind of c3.5% on cost base of £1.6bn

Other

Mitigation of inflationary headwinds



• Cost management:

- Continue to leverage purchasing scale
- Substitution of inputs (particularly to reduce foreign currency exposure)
- Savings initiatives at both site and overhead level

• Sales growth:

- Price increases anticipated
- Increased spend per head and estate premiumisation
- Volumes

roup cash flow	FY 2016 £m	FY 2015 £m	Mitchells & Butler
EBITDA	431	439	Serving with pride, since
Working capital / non cash items	(7)	48	
Pension deficit contributions	(49)	(86)	
Cash flow from operations	375	401	
Maintenance & infrastructure capex	(115)	(116)	
Expansionary capex	(52)	(46)	
Net interest paid	(125)	(127)	
Тах	(28)	(25)	
Other	5	8	
Free cash flow before exceptional items	60	95	
Dividends	(31)	-	
Operating exceptional	-	(6)	
Net cash flow	29	89	
Group net debt	(1,840)	(1,870)	
Net debt : EBITDA	4.3x	4.3x	-1

Property estate



- Estate comprised of more than 80% freehold and long-leasehold sites
- Freehold and long leasehold properties valued annually
- 20% of sites inspected per annum
- Short leaseholds assessed for impairment
- Total value of £4.4bn (FY 2015 £4.2bn)

		FY 2016 £m	FY 2015 £m
Income statement	Revaluation	(80)	(54)
	Other impairment	(8)	(11)
Balance sheet	Revaluation reserve	216	25
		128	(40)
		128	(40

Capital expenditure and returns



		FY	2016 FY 2015		2015
 Acceleration in remodel / conversion investment through FY16 and FY17 		£m	# sites	£m	# sites
	Maintenance and infrastructure	81		82	
 Expansionary returns increased to 20% (FY 2015: 18%) 	Remodels – maintenance	34	137	34	116
	Remodels – expansionary	13	38	-	-
 Capex expected to be c£200m for FY17 	Conversions	31	77	23	51
	Sub total	78	252	57	167
 Likely disposal of c75 sites during FY17 	Acquisitions – freehold	1	2	10	4
	Acquisitions – leasehold	7	6	13	10
		167		162	





- Improved sales performance in the second half
- Margins will continue to be impacted by cost headwinds
- Final dividend of 5.0p approved (full year 7.5p)
- Negotiations with Trustees of pension schemes ongoing

Business Review 2016 Phil Urban Chief Executive

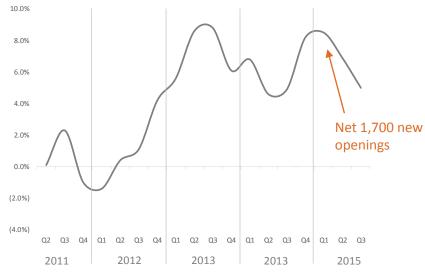
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Restaurants Supply Growth % - to Sep 2015





Source: CGA Outlet Index

- Challenges to address
 - High levels of new supply
 - Under-invested estate
 - Introduction of NLW

- Three priorities identified
 - Building a more balanced estate
 - Instilling a more commercial culture
 - Driving an innovation agenda

Reminder: H1 - Like-for-like sales



	Week 1 – 17	Week 18 – 28	Week 1 – 28	Week 29 – 33
Food	(1.5%)	(2.6%)	(2.0%)	(1.1%)
Drink	(0.6%)	(2.8%)	(1.5%)	0.4%
Total	(1.0%)	(2.6%)	(1.6%)	(0.4%)

My priorities









Build a more balanced business

- Brand propositions
- Conversion to successful formats
- Upgraded amenity in core

Instil a more commercial culture

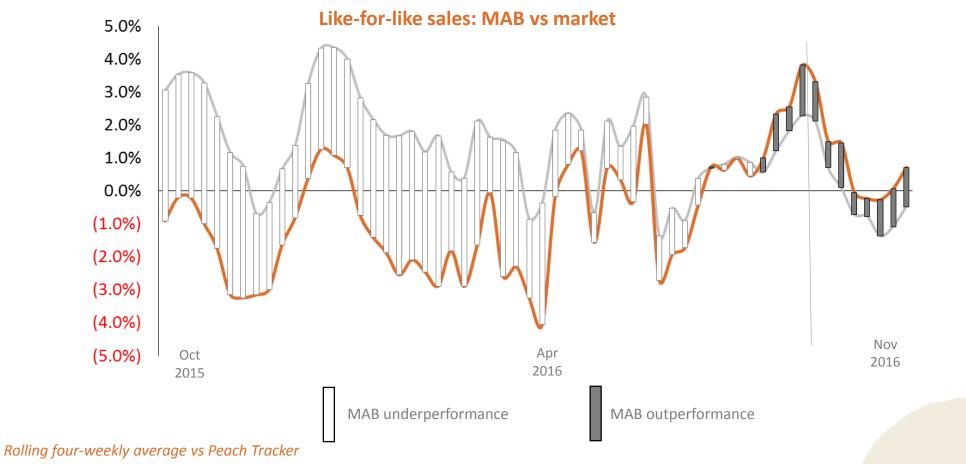
- Profitable sales
- Core operational drivers

Driving an innovation agenda

- Build on technology investment
- Digital marketing
- New concept development

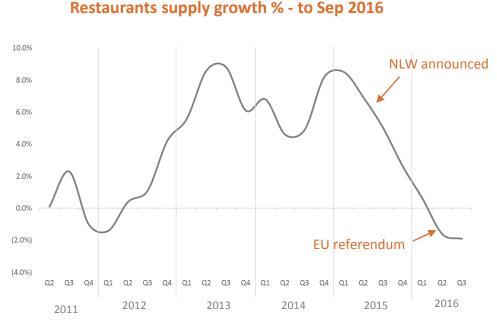
Performance versus market





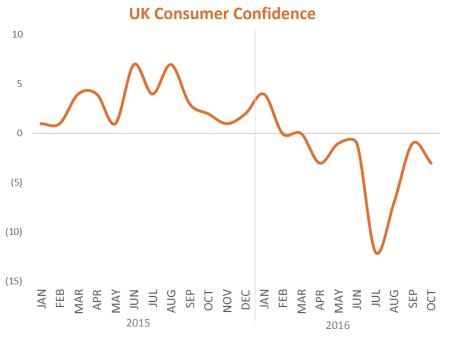
External environment





Source: CGA Outlet Index

- Consistent supply growth from 2013 to mid-2015
- Slowdown since Summer 2015



Source: Trading Economics

- Confidence remains below pre-referendum levels
- Exchange rate impacting input costs

FY 2017 – Performance in first 8 weeks





- Continued sales momentum
 - Rugby World Cup in prior year impacted early weeks
 - Sales growth in recent weeks in line with Q4
- Significant cost headwinds
 - Focus on mitigation where possible







- Unprecedented level of cost headwinds
- Potential for sector price movement
- Ongoing internal focus



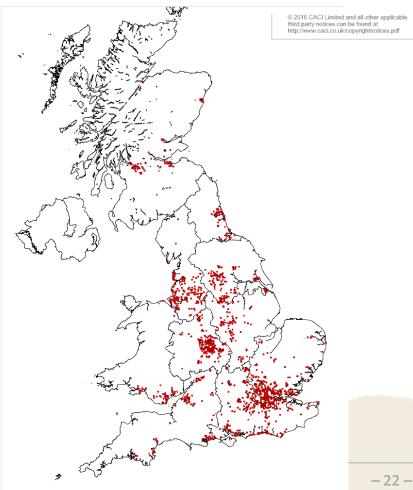


Rebalancing our portfolio



 Full estate review: right brand identified for each site

- Insight-driven brand reviews
- Conversion and remodel program to deliver balance
- Ongoing estate review for acquisitions and disposals





Brand conversions



Miller & Carter

- Continued growth through acquisition and conversion
- 52 sites at year-end
- Intention to reach c100 sites by the end of 2017
- 12 conversions generating returns >40%



Stonehouse

- New brand for Pizza / Carvery concept
- 36 sites at year-end
- Intention to reach >80 sites in 2017
- Returns >25%



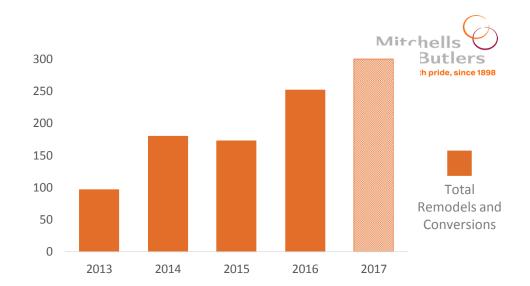


Balancing the estate



Harvester

- Brand development through 'Feel Good Dining' template
- 32 remodels completed with strong sales and profit uplifts
- Further 50 planned for FY 2017
- Returns > 25%



Remodels and disposals

- Acceleration of remodel and conversion capex
- Remodel program across *all* brands
- Ongoing investment cycle of c6 years beyond FY 2017
- Disposal package on the market



Sales-focused culture









Sales training

 Workshop delivered for c600 managers and c110 Area Managers

Sales teams

• 11 London sales managers in operation

BT Sport

• Reintroduced to 539 businesses

- Incremental profit in second half
- Expansion to other cities in progress





- Focus on speed of complaint resolution
- Improved from >11 days to c48 hours
- Use guest feedback to minimise complaints

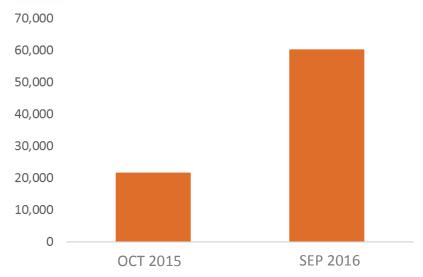




Improving technological capability



Online bookings – average per week









Bookatable

- Improvement in online booking channels and immediate availability
- Majority of bookings now through brand websites
- More than half of bookings now online



Digital sales drivers





+8% average score

+47% total reviews

54% reviews responded to



- Management of guest feedback across all channels
- All Managers live with Trip Advisor accounts
- Early evidence suggests link to sales, bookings and guest care performance

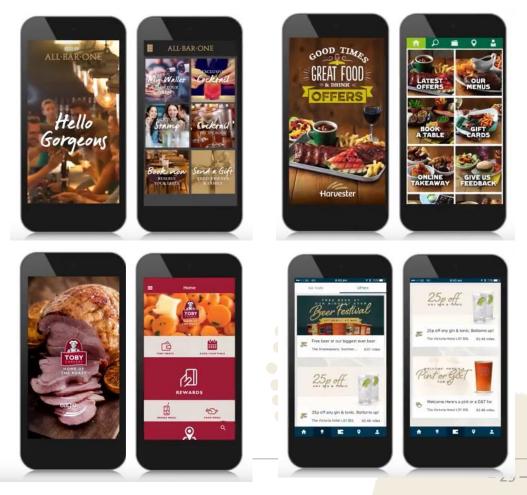
- Initial Deliveroo trial showing strong incremental sales
- Delivery opportunity for c25% of the estate
- Further rollout planned with multiple partners



Multiple digital channels

• Five brand apps launched

- More than 400,000 downloads
- Stronger link to response rates
- Loyalty mechanic to be launched
- Gift card sales up >40% to >£6m





New concept development



- Fostering an innovative experimental ethos
- Chicken Society
 - Fast-casual chicken concept aimed at Millennials
 - First site opening December 2016
 - Possible solution for other sites and secondary trading space

• Other new concepts in development





Engagement



Improving engagement

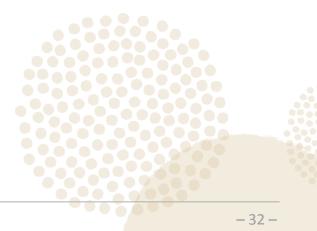
- Internal surveys showing improving trend
- Higher response rates
- Scores up across frontline teams and support centre
- Correlation seen between engagement and business metrics



Summary and outlook



- Continued sales momentum from Q4 into the new financial year
- Outperformance versus subdued market in recent months
- Good progress against business priorities
- Cost headwinds and potential exchange rate impact



Questions